

Barter & Sponsor rates 2025



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Reach and circulation



Reach and circulation

De Standaard

DE STANDAARD	CIRCULATION	REACH
De Standaard (weekday)	54.500	390.400



NIEUWSBLAD	CIRCULATION	REACH
Nieuwsblad (weekday)	143.500	833.480



GAZET VAN ANTWERPEN	CIRCULATION	REACH
Gazet van Antwerpen (weekday)	48.000	366.490



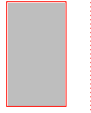
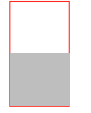
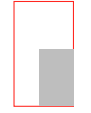
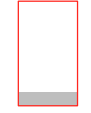
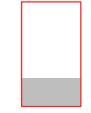
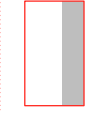
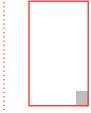
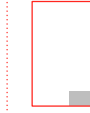
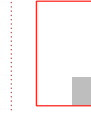
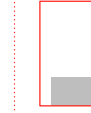
HET BELANG VAN LIMBURG	CIRCULATION	REACH
Het Belang van Limburg (weekday)	60.200	328.670



Newspaper rates

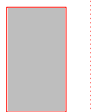
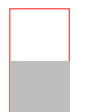
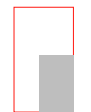
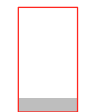
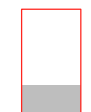
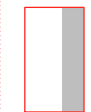
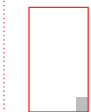

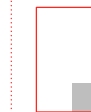
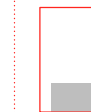


De Standaard

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
										
ALL EDITIONS: WEEKDAYS	€ 25.075	€ 15.045	€ 8.358	€ 4.179	€ 8.358	€ 13.374	€ 836	€ 1.672	€ 3.009	€ 6.102



Nieuwsblad

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
										
ALL EDITIONS: WEEKDAYS	€ 32.856	€ 19.713	€ 10.952	€ 5.476	€ 10.952	€ 17.523	€ 1.095	€ 2.190	€ 3.943	€ 7.995



Gazet van Antwerpen

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 11.808	€ 7.085	€ 3.936	€ 1.968	€ 3.936	€ 6.298	€ 394	€ 787	€ 1.417	€ 2.873



Het Belang van Limburg*

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 14.149	€ 8.490	€ 4.716	€ 2.358	€ 4.716	€ 7.546	€ 472	€ 943	€ 1.698	€ 3.443



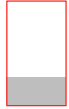
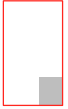
*Barter and sponsor ads are not published on page 1, 2, 3, 4, 5, 6, 7, 8, 9 and 10 of Het Belang van Limburg neither on specific page requests.

Newspaper rates editions*

* maximum 2 provinces

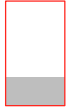
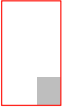


De Standaard

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
WEST-FLANDERS	€ 1.125	€ 409
EAST-FLANDERS	€ 1.783	€ 648
FLEMISH-BRABANT	€ 1.519	€ 552
ANTWERP	€ 2.336	€ 849
LIMBURG	€ 664	€ 241

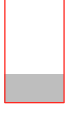



Nieuwsblad: West-Flanders

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
WEST-FLANDERS	€ 2.431	€ 884
Brugge Oostende Westhoek	€ 1.422	€ 517
Kortrijk Roeselare	€ 1.617	€ 588

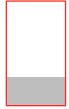
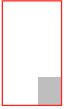


Nieuwsblad: Flemish-Brabant

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
FLEMISH-BRABANT	€ 1.417	€ 515
Pajot Brussel Rand	€ 835	€ 304
Leuven Hageland Haspengouw	€ 936	€ 340

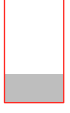



Nieuwsblad: East-Flanders

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
EAST-FLANDERS	€ 3.331	€ 1.211
De Gentenaar	€ 1.004	€ 365
Eeklo Deinze Vlaamse Ardennen	€ 1.695	€ 616
Dender Waasland	€ 1.465	€ 533


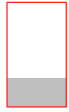
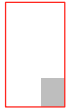


Nieuwsblad: Antwerp

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
ANTWERP	€ 1.169	€ 425
Antwerpen Mechelen Lier	€ 711	€ 259
Kempen Noord-Limburg	€ 750	€ 273



Gazet van Antwerpen

WEEK	ART 500	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 203	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
Stad & Rand	€ 4.172	€ 2.318	€ 843
Kempen	€ 2.342	€ 1.301	€ 473
Mechelen / Waas	€ 1.402	€ 779	€ 283



Contact

For reservation of barter and sponsoring contracts: advertenties@mediahuis.be

For contract supervision : advbarter@mediahuis.be



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