

Barter & Sponsor rates 2024



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Reach and circulation



Reach and circulation

De Standaard

DE STANDAARD	CIRCULATION	REACH
De Standaard (weekday)	57.600	397.130



NIEUWSBLAD	CIRCULATION	REACH
Nieuwsblad (weekday)	152.800	806.790



GAZET VAN ANTWERPEN	CIRCULATION	REACH
Gazet van Antwerpen (weekday)	51.975	314.850



HET BELANG VAN LIMBURG	CIRCULATION	REACH
Het Belang van Limburg (weekday)	63.985	377.170



Newspaper rates



De Standaard

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 25.080	€ 16.720	€ 8.360	€ 4.180	€ 8.360	€ 13.375	€ 750	€ 1.670	€ 3.010	€ 6.100



Nieuwsblad

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 32.845	€ 21.895	€ 10.950	€ 5.475	€ 10.950	€ 17.515	€ 985	€ 2.190	€ 3.940	€ 7.990



Gazet van Antwerpen

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 11.805	€ 7.870	€ 3.935	€ 1.970	€ 3.935	€ 6.295	€ 355	€ 785	€ 1.415	€ 2.875



Het Belang van Limburg*

	ART 1 000	ART 500	ART 250	ACC 50	ACC 100	ACC 2	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	255 x 203	148 x 203	255 x 50	255 x 100	97 x 380	47 x 50	97 x 50	97 x 100	200 x 100
WIDTH IN COLUMNS	5 col	3 col	3 col	5 col	5 col	2 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 14.145	€ 7.920	€ 4.715	€ 2.355	€ 4.715	€ 7.545	€ 425	€ 945	€ 1.695	€ 3.440



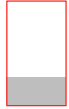
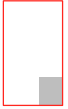
*Barter and sponsor ads are not published on page 1, 2, 3, 4, 5, 6, 7, 8, 9 and 10 of Het Belang van Limburg neither on specific page requests.

Newspaper rates editions*

* maximum 2 provinces

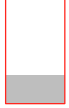
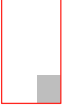


De Standaard

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
WEST-FLANDERS	€ 1.075	€ 445
EAST-FLANDERS	€ 1.675	€ 695
FLEMISH-BRABANT	€ 1.440	€ 595
ANTWERP	€ 2.165	€ 900
LIMBURG	€ 620	€ 255

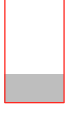



Nieuwsblad: West-Flanders

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
WEST-FLANDERS	€ 2.210	€ 915
Brugge Oostende Westhoek	€ 1.290	€ 535
Kortrijk Roeselare	€ 1.470	€ 610

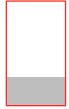
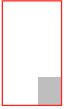


Nieuwsblad: Flemish-Brabant

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
FLEMISH-BRABANT	€ 1.465	€ 610
Pajot Brussel Rand	€ 945	€ 395
Leuven Hageland Haspengouw	€ 865	€ 360

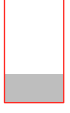



Nieuwsblad: East-Flanders

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
EAST-FLANDERS	€ 2.955	€ 1.225
De Gentenaar	€ 935	€ 390
Eeklo Deinze Vlaamse Ardennen	€ 1.485	€ 615
Dender Waasland	€ 1.355	€ 560


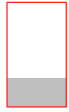
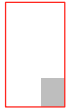


Nieuwsblad: Antwerp

WEEK	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	2 col
		
ANTWERP	€ 1175	€ 485
Antwerpen Mechelen Lier	€ 645	€ 270
Kempen Noord-Limburg	€ 660	€ 275



Gazet van Antwerpen

WEEK	ART 500	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 203	255 x 100	97 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
Stad & Rand	€ 3.870	€ 2.165	€ 905
Kempen	€ 2.025	€ 1.135	€ 475
Mechelen / Waas	€ 1.370	€ 765	€ 320



Contact

For reservation of barter and sponsoring contracts: advertenties@mediahuis.be

For contract supervision : advbarter@mediahuis.be



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