

Barter & Sponsor rates 2023



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Door aanhoudende prijsstijgingen van papier en andere grondstoffen wordt voor plaatsingen vanaf 1/9/2022 een tariefverhoging van 7,3% verrekend op de bruto printtarieven.

Reach and circulation



Reach and circulation

De Standaard

DE STANDAARD	CIRCULATION	REACH
De Standaard (weekday)	65.000	457.200



NIEUWSBLAD	CIRCULATION	REACH
Nieuwsblad (weekday)	175.000	984.700



GAZET VAN ANTWERPEN	CIRCULATION	REACH
Gazet van Antwerpen (weekday)	60.000	370.900



HET BELANG VAN LIMBURG	CIRCULATION	REACH
Het Belang van Limburg (weekday)	72.000	370.700



Newspaper rates



De Standaard

	ART 1 000	ART 250	ACC 50	ACC 100	ACC 150	ACC 2	ACC 3	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	142 x 200	255 x 50	255 x 100	255 x 150	94 x 380	142 x 380	45 x 50	94 x 50	94 x 100	191 x 100
WIDTH IN COLUMNS	5 col	3 col	5 col	5 col	5 col	2 col	3 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 35.470	€ 13.935	€ 6.080	€ 12.665	€ 16.470	€ 16.470	€ 26.600	€ 1.265	€ 2.535	€ 5.065	€ 10.135



Nieuwsblad

	ART 1 000	ART 250	ACC 50	ACC 100	ACC 150	ACC 2	ACC 3	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	142 x 200	255 x 50	255 x 100	255 x 150	94 x 380	142 x 380	45 x 50	94 x 50	94 x 100	191 x 100
WIDTH IN COLUMNS	5 col	3 col	5 col	5 col	5 col	2 col	3 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 51.605	€ 20.275	€ 8.845	€ 18.430	€ 23.960	€ 23.960	€ 38.705	€ 1.845	€ 3.685	€ 7.370	€ 14.745



Gazet van Antwerpen

	ART 1 000	ART 250	ACC 50	ACC 100	ACC 150	ACC 2	ACC 3	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	142 x 200	255 x 50	255 x 100	255 x 150	94 x 380	142 x 380	45 x 50	94 x 50	94 x 100	191 x 100
WIDTH IN COLUMNS	5 col	3 col	5 col	5 col	5 col	2 col	3 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 15.540	€ 5.885	€ 2.665	€ 5.215	€ 7.880	€ 7.435	€ 11.210	€ 555	€ 1.110	€ 2.220	€ 4.220



Het Belang van Limburg*

	ART 1 000	ART 250	ACC 50	ACC 100	ACC 150	ACC 2	ACC 3	AP 50	AP 100	AP 200	AP 400
WIDTH x HEIGHT IN MM	255 x 380	142 x 200	255 x 50	255 x 100	255 x 150	94 x 380	142 x 380	45 x 50	94 x 50	94 x 100	191 x 100
WIDTH IN COLUMNS	5 col	3 col	5 col	5 col	5 col	2 col	3 col	1 col	2 col	2 col	4 col
ALL EDITIONS: WEEKDAYS	€ 14.500	€ 4.745	€ 2.070	€ 4.230	€ 6.385	€ 5.955	€ 8.890	€ 430	€ 865	€ 1.725	€ 3.280



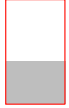
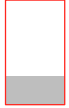
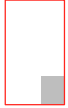
*Barter and sponsor ads are not published on page 1, 2, 3, 4, 5, 6, 7, 8, 9 and 10 of Het Belang van Limburg neither on specific page requests.

Newspaper rates editions*

* maximum 2 provinces

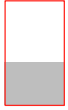
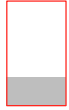
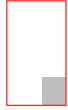


De Standaard

WEEK	ACC 150	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 150	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
WEST-FLANDERS	€ 2.265	€ 1.510	€ 625
EAST-FLANDERS	€ 3.540	€ 2.360	€ 980
FLEMISH-BRABANT	€ 3.040	€ 2.030	€ 840
ANTWERP	€ 4.575	€ 3.050	€ 1.265
LIMBURG	€ 1.305	€ 870	€ 360

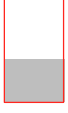
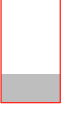
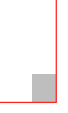


Nieuwsblad: West-Flanders

WEEK	ACC 150	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 150	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
WEST-FLANDERS	€ 5.175	€ 3.450	€ 1.430
Brugge Oostende Westhoek	€ 3.025	€ 2.015	€ 835
Kortrijk Roeselare	€ 3.445	€ 2.300	€ 955

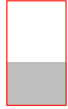
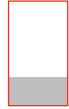
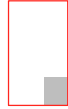


Nieuwsblad: Flemish-Brabant

WEEK	ACC 150	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 150	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
FLEMISH-BRABANT	€ 3.435	€ 2.290	€ 950
Pajot Brussel Rand	€ 2.220	€ 1.480	€ 615
Leuven Hageland Haspengouw	€ 2.030	€ 1.355	€ 560

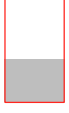
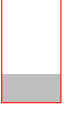
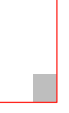


Nieuwsblad: East-Flanders

WEEK	ACC 150	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 150	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
EAST-FLANDERS	€ 6.920	€ 4.615	€ 1.915
De Gentenaar	€ 2.190	€ 1.460	€ 605
Eeklo Deinze Vlaamse Ardennen	€ 3.485	€ 2.325	€ 965
Dender Waasland	€ 3.175	€ 2.115	€ 880


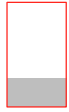
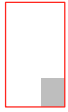


Nieuwsblad: Antwerp

WEEK	ACC 150	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 150	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
ANTWERP	€ 2.755	€ 1.835	€ 760
Antwerpen Mechelen Lier	€ 1.515	€ 1.010	€ 420
Kempen Noord-Limburg	€ 1.550	€ 1.030	€ 430



Gazet van Antwerpen

WEEK	ART.500	ACC 100	AP 200
WIDTH x HEIGHT IN MM	255 x 192	255 x 100	94 x 100
WIDTH IN COLUMNS	5 col	5 col	2 col
			
Stad & Rand	€ 5.090	€ 2.850	€ 1.195
Kempen	€ 2.665	€ 1.490	€ 625
Mechelen / Waas	€ 1.800	€ 1.010	€ 420



Contact

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