

Material & printing standards

Magazines 2022

SPECIFICATIONS FOR THE ELECTRONIC DELIVERY OF ADVERTISEMENTS FOR MAGAZINES (HEATSET)

The standards are defined within the context of Medibelplus, the joint project for newspaper and magazine printing in Belgium.

PDF

The advertisement(s) should always be delivered in a Certified PDF, in CMYK, in accordance with the PDF specifications on www.medibelplus.be for magazines.

Image resolution

Grayscale / CMYK: 300 dpi
Maximale compression: 300%

QR-Code

Resolution: minimum 300 dpi
Format at least: 2,5 cm
Only in Black and White

DIFFERENCES IN FOUR COLORS

In magazine production, 2 four colors pages usually fall within the same ink zone. For this reason, they need to be printed in standardized form, and printing adjustments based on 1 page are not possible.

HEEFT U VRAGEN?

For more technical information (or problems): preflight@mediahuis.be

PDF PROFILES

PRODUCT	COLOR PROFILE INSIDE	COLOR PROFILE COVER
BILLIE	ISOCOATED_V2_300	ISOCOATED_V2_300
DE STANDAARD MAGAZINE	ISOCOATED_V2_300	ISOCOATED_V2_300
DE STANDAARD WEEKBLAD	ISOCOATED_V2_300	ISOCOATED_V2_300

